FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Priore John Vito                               |         |                       |             |  | 2. Issuer Name and Ticker or Trading Symbol Priority Technology Holdings, Inc. [ PRTH ] |   |                 |              |            |   |        |                   |   | ] (Ch  | elationship<br>eck all appli<br>X Directo                   | cable)<br>or   | g Pers   | 10% O   | wner                      |         |  |
|---|---------|-----------------------|-------------|--|---|---|-----------------|--------------|------------|---|--------|-------------------|---|--|---|--|--|---|---------------------------|---------|--|
| (Last) C/O PRI  | ,       | First)<br>ECHNOLOGY H | (Middle)    | S,   |   | 3. Date of Earliest Transaction (Month/Day/Year) 07/01/2022 |                 |              |            |   |        |                   |   |  |   | Officer<br>below)  | (give title                                      |   | Other (<br>below)         | specify |  |
| 2001 WESTSIDE PARKWAY, SUITE 155  |         |                       |             |  | 4. If   | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |                 |              |            |   |        |                   |   |  | 6. Individual or Joint/Group Filing (Check Applicable Line) |  |  |   |                           |         |  |
| (Street) ALPHAI   | RETTA G | jA :                  | 30004       |  |   |   |                 |              |            |   |        |                   |   |  |   |  | iled by Mo                                       |   | orting Person<br>One Repo | I       |  |
| (City)  | (8      | State)                | (Zip)       |  |   |   |                 |              |            |   |        |                   |   |  |   |  |  |   |                           |         |  |
|   |         | Tab                   | le I - Nor  | n-Deriv  | ative   | Sec   | uriti           | ies Ac       | qui        | ired, l   | Disp   | osed o            | of, or  | r Ben  | eficial   | ly Owne  | t  |   |                           |         |  |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/D                                |         |                       |             | Day/Year) Execu  |   | A. Deemed<br>execution Date,<br>any<br>Month/Day/Year)      |                 | Code (Instr. |            |   |        |                   |   | Benefici<br>Owned I  | es<br>ally<br>Following                                     | Form<br>(D) o  | vnership<br>n: Direct<br>or Indirect<br>nstr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |                           |         |  |
|   |         |                       |             |  |   |   |                 |              | Code       | v   | Amount |                   | (A) or<br>(D)                                       | Price  |   | action(s)<br>3 and 4)  |  |   | (Instr. 4)                |         |  |
| Common Stock 07/01  |         |                       | 1/2022      | 2  |   |   |                 | M            |            | 4,61  | 3      | A                 | <b>\$0</b> <sup>(1)</sup>                           | <b>\$</b> 0 <sup>(1)</sup> 9,316,568   |   |  | D  |   |                           |         |  |
|   |         | Т                     | able II - I |  |   |   |                 |              |            |   |        | sed of<br>onverti |   |  |   | Owned  |  |   |                           |         |  |
| Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any |         |                       |             | fransaction Code (Instr. 8)  5. Number of Oberivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   | vative<br>urities<br>uired<br>or<br>oosed<br>O)<br>tr. 3, 4 | Expiration Date |              |            | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Secur<br>(Instr. 3 and 4) |        |                   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) |   | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4 | Beneficial<br>Ownership<br>(Instr. 4)            |   |                           |         |  |
|   |         |                       |             |  | Code  | v   | (A)             | (D)          | Dat<br>Exe | te<br>ercisabl  |        | xpiration<br>ate  | Title   | 0<br>N   | amount<br>or<br>lumber<br>of<br>Shares                      |  |  |   |                           |         |  |
| Restricted<br>Stock Unit  | (1)     | 07/01/2022            |             |  | M   |   |                 | 4,613        |            | (2)   |        | (2)               | Com   |  | 4,613   | \$0  | 9,224  |   | D                         |         |  |

## Explanation of Responses:

- 1. Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock.
- 2. On February 25, 2022, the Reporting Person was granted 18,450 restricted stock units which vest 25% on April 1, 2022, 25% on July 1, 2022, 25% on October 1, 2022, and 25% on January 1, 2023 subject to the Reporting Person's continued service as a director of the Issuer.

## Remarks:

/s/ John Vito Priore 07/06/2022 /s/ Bradley J. Miller (Attorney-07/06/2022 In-Fact)

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.